

**PRESS RELEASE:**

**IRISH COMEDIAN CROSSES IRELAND ON FOOT TO RAISE MONEY FOR THE HOMELESS THIS CHRISTMAS**

This December 18th - 25th, Irish stand-up comedian, actor, ex - UN Quick Reaction Forces soldier & ambassador to Homeless Healthcare Los Angeles, **Francis Cronin** (Fox's Laughs, Facebook Watch's, Starter Pack, Comedy Central Radio, Hulu, Sirius XM etc.) will embark on "**Rough Set Ireland,**" an extreme survival walk to raise money and awareness for the homeless.

In last year's Rough Set, **Francis walked over 500 miles, unaccompanied, no tent, from SF to LA**, performing stand-up comedy & storytelling with celebrities along the way, relying on his wits and the kindness of strangers to survive. Along his route he shared the stage with **Jeff Garlin (Curb Your Enthusiasm, The Goldbergs)**, **Dana Gould (The Simpsons)**, **Preacher Lawson (AGT)**, **Moses Storm (NBC Sunny Side)**, and raised 30,000 dollars in just 40 days. Last year Rough Set became a global news story, as Francis shared his story live in real time as he battled the elements, was stalked by mountain lions, fought off hypothermia and nearly lost an eye. The viral social media adventure captured the attention of celebrities like **Ellen, Chris O'Dowd** and media outlets such as '**The Times of London,**' '**Inside Edition**' and '**The Irish Independent**'.

This year for Rough Set Ireland Francis has teamed up with the **Irish Homeless Charity 'The Simon Community'** and **will walk the 240km/150 miles** from the West to East coast of Ireland in the dead of winter, sleeping in doorways, under trucks, while performing stand-up comedy and storytelling along the way. With some of the biggest names in Irish entertainment already on board with the Simon Community (**Bono, Glen Hansard, Joe Rooney, Owen Colgan, Karl Spain,**) **this has the potential to be the Christmas good will story of the decade.** Money raised during the campaign will go directly to help fund much-needed homelessness services from the Simon Communities of Ireland, as the number of men, women and children in emergency accommodation reaches record highs this winter.

The public are invited to; track Francis's real time movements via satellite as he traverses Ireland, walk with him during the day, and attend star-studded comedy shows each night. The young Irish comedian aims to **rendezvous with U2's Bono and Glen Hansard on Grafton St. on Christmas Eve** for their annual busk, before finishing his journey with a freezing cold Xmas morning dip, accompanied by 1000's of people, at the legendary 40Ft in Dublin.

**All proceeds to the Simon Community. Go to [www.franciscronin.com](http://www.franciscronin.com) to donate.**

Email: [glowpunk@gmail.com](mailto:glowpunk@gmail.com)

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